

NCIHC

National Council on Interpreting in Health Care



SAVE THE DATE



12TH ANNUAL MEMBERSHIP MEETING

JUNE 1-2, 2018 • #NCIHC2018 • NCIHC.ORG

Sponsor & Exhibitor Information

12th ANNUAL MEMBERSHIP MEETING

Friday-Saturday, June 1-2, 2018

The ART, a Hotel

Pre-AMM Activities on Thursday, May 31st:

Hospital Tour at Children's Hospital Colorado: 1:00-3:00 p.m

Meet & Greet at The ART, a



Hotel 6:00-9:00 p.m

12th ANNUAL MEMBERSHIP MEETING (AMM)
Denver, Colorado
Friday-Saturday, June 1-2, 2018

Advocacy and Activism: Transforming Barriers into Opportunities on behalf of Newcomers

SPONSOR / EXHIBITOR INFORMATION

Why sponsor at the National Council on Interpreting in Health Care's (NCIHC) Annual Membership Meeting (AMM)?

The NCIHC has been a national leader in promoting and enhancing language access in health care since the first meeting of concerned advocates took place in Seattle, Washington in 1994. While the field of medical interpreting has grown exponentially since then, the NCIHC continues to be distinguished for:

- ***Leadership***
- ***Quality***
- ***Integrity***

Sponsorship of NCIHC's Annual Membership Meeting (AMM) provides an exceptional opportunity to showcase your company's products, services, and commitment to language access in health care for limited English proficient individuals.

The focus of the AMM lies in health care, yet also touches the larger related realms of social services, education, immigration, courts and the legal system, and services of all kinds to refugees and immigrants. Sponsorship will open the door to a focused, highly influential group of language access experts from around the country.

Annual Membership Meeting:

Friday and Saturday, June 1-2, 2018, 8:30am – 5:00pm on Friday, 8:30am to 12:00pm on Saturday

The Art, a Hotel

1201 Broadway, Denver, CO 80203

"Interpretini" Reception / Language Access Champion Award Ceremony

Friday, June 1, 2018 6:00pm to 9:30pm

At The Art, a Hotel

1201 Broadway, Denver, CO 80203

Questions?

Contact Kevin Cunningham

503.484.2308 direct

eventplanning@ncihc.org

Or Nicole Steen

508.728.3839

HOW YOU CAN SUPPORT NCIHC AND LANGUAGE ACCESS IN HEALTH CARE

As a Sponsor and Exhibitor of NCIHC's 12th Annual Membership Meeting, you will:

- Highlight your organization's commitment toward the elimination of disparities in healthcare
- Demonstrate your dedication to best practices in the healthcare interpreting field
- Showcase your work toward cultural and linguistic competence in healthcare
- Increase national awareness of your organization's brand, products, and services
- Reach an expected target audience of decision-makers from health care organizations, businesses, corporations, academic institutions, non-profit organizations, and government agencies at all levels
- Network and learn about the latest activities taking place locally and around the country.

The sponsorship levels and benefits this year are as follows:

NEW!

This year, for the first time, your AMM sponsorship will also include sponsorship of the NCIHC's Home for Trainers Webinar Series. The Home for Trainers was created in response to the publication of the NCIHC's National Standards for Healthcare Interpreter Training Programs. As part of a multi-pronged initiative, the Home for Trainers offers bi-monthly webinars designed to help interpreter trainers address training issues and improve training content, methods, and techniques to better meet the standards. Each webinar is presented by an expert Trainer of Trainers to address specific content areas and particular teaching competencies. The NCIHC Home for Trainers Webinars series was voted Best Training Course for Interpreting in 2014 and 2016 in the ProZ Community Choice awards. (ProZ is an online community for language professionals with over 900,000 registered users around the world.) As AMM sponsor, you will reach over 100 participants around the country with each webinar. Participants include Directors of Interpreter Services, Interpreter Trainers, and others, as well as Interpreters themselves.

Please note that sponsorship of the NCIHC Home for Trainers is only available for 2018 AMM sponsorship at the Warrior Level (\$6,000) which includes 4 webinars, and the Hero Level (\$5,000) which includes 2 webinars.

To see more details about the Home for Trainers Webinar Series, please go to: <http://www.ncihc.org/trainerswebinars>

Warrior (\$6,000)

- Introduce Keynote Speaker
- Prominent display of sponsor's name throughout the event
- Prominent placement on NCIHC website – premium scrolling banner on homepage
- Permanent listing on NCIHC's website for "2017 AMM" page
- Prominent exhibit space (6' table)
- Corporate logo on Membership Meeting materials (must be received by May 1st)
- Full page color ad in AMM Program Book (8 ½ X 11) & Awards Reception program book (5" x 8")
- Complimentary registration for 6 people (includes reception)

Sponsorship of 4 NCIHC "Home for Trainers" webinars

- NCIHC corporate membership for a year

Hero (\$5,000)

- Prominent place on NCIHC website – shared scrolling banner on homepage
- Permanent listing on NCIHC's website for "2017 AMM" page
- Exhibit space (6' table)
- Complimentary registration for 4 people (includes reception)
- Corporate logo on Membership Meeting materials (must be received by May 1st)
- ½ page color ad in both

- NCIHC corporate membership for a year
- Sponsorship of 2 NCIHC “Home for Trainers” webinars

Champion (\$3,000)

- Prominent place on NCIHC website – shared scrolling banner on homepage
- Permanent listing on NCIHC’s website for “2017 AMM” page
- Exhibit space (6' table)
- Complimentary registration for 3 people (includes reception)
- Corporate logo on Membership Meeting materials (must be received by May 1st)

Advocate (\$2,000)

- Prominent place on NCIHC website – shared scrolling banner on homepage
- Permanent listing on NCIHC’s website for “2017 AMM” page
- Exhibit space (6' table)
- Complimentary registration for 2 people (includes reception)
- Corporate logo on Membership Meeting materials (must be received by May 1st)

Ally – For-profit (\$1,000)

- Exhibit space (6' table)
- Permanent listing on NCIHC’s website for “2017 AMM” page
- Complimentary registration for 1 person (includes reception)
- Corporate Logo on Membership Meeting Materials (Must be received by May 1st)

Ally – Non-profit (\$500)

- Exhibit space (6' table)
- Complimentary registration for 1 person (includes reception)
- Corporate Logo on Membership Meeting Materials (must be received by May 1st)
- Permanent listing on NCIHC’s website for “2017 AMM” page
- Must be a non-profit organization such as a 501C3, 501C4 etc.

Commercial Ad Only (\$250)

- Full color half-page ads in both the AMM Program book 8 ½ X 5 H & the Awards Reception Booklet 4 H X 5 W

National Council on Interpreting in Health Care (NCIHC)
June 1-2, 2018 in Denver, Colorado
eventplanning@ncihc.org

Name of Organization: _____

Sponsorship Level:

- ☐ Warrior (\$6,000)
- ☐ Hero (\$5,000)
- ☐ Champion (\$3,000)
- ☐ Advocate (\$2,000)
- ☐ Ally – *For-profit* (\$1,000)
- ☐ Ally – *Non-profit** (\$500)
- ☐ Commercial Ad only (\$250)

Company/Organization

Name: _____

Address _____

City/ST/Zip _____

Phone _____

Fax _____

E-mail Address _____

Website _____

Signature: X _____ **Date:** _____

Printed Name: _____

Phone/e-mail (if different than above) _____

Please indicate the name & e-mail address for each company representative that will receive complimentary registration based on selected sponsorship level:

Warrior = 6 individuals total

Hero = 4 individuals total

Champion = 3 individuals total

Advocate = 2 individuals total

Ally – *For-profit* = 1 individual total

Ally – *Non-profit** = 1 individual total

1) _____

2) _____

3) _____

*A non-profit organization such as a 501(C)(3), 501(C)(4), etc.

- 4) _____
- 5) _____
- 6) _____

Note: This document is a contract of sponsorship between NCIHC and the organization indicated. It is accepted that the signatory is vested with the full and complete authority to bind the sponsoring organization.

Neither NCIHC nor the Art, a Hotel will be responsible for your booth, table, or any items left at your table. Please make arrangements to staff your booth or table at all times.

Payments & Terms: Payment due in full by **May 1st, 2018**. Organizations cancelling on or after **May 15th, 2018** will be held responsible for **100%** of their sponsorship commitment.

Registration & Payment:

[Process online here with a credit or debit card](#). Payment receipt will be generated and sent via e-mail. Should your company require an invoice, please contact info@ncihc.org and one will be issued to you.

Alternatively, you may mail a check or money order with this Exhibitor/Sponsor Contract to:

NCIHC c/o Nicole Steen
4602 Mallard Creek Dr
Greensboro, NC 27405

FEIN: 68-0486368

IMPORTANT ADDITIONAL INFORMATION FOR OUR SPONSORS:

The ART, a hotel will not receive shipments for the conference prior to May 21, 2018. You will be assessed a daily Storage and Handling Fee of \$5 per box/item.

Exhibitor set up begins at 6:00 p.m. on Wednesday, May 30, 2018.
Break down must be completed by 5:00 pm on Saturday, June 2, 2018.

NCIHC will provide a 6-foot table and two chairs for each exhibitor. Free wireless internet is available in the building. Any additional services (i.e., electricity, etc.) must be arranged directly with the ART, a hotel. Contact Kaitlin Camisa, Catering Manager at **720-709-4437** or at kcamisa@theearthhotel.com.

Valet parking at the hotel is available for a discounted rate of \$24 overnight and \$14 for day parking for your group.

There are nearby parking lots that range from \$5 to \$20 per day.