

## **National Council on Interpreting in Health Care**

# 13th Annual Membership Meeting

at the

## **Historical Society of Pennsylvania**

Philadelphia, Pennsylvania



# **Sponsor & Exhibitor Information**

Thursday-Saturday, May 30-June 1, 2019

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Pre-AMM Activities on Thursday, May 30: Hospital Tour Meet & Greet, 6:00–9:00 p.m.



# 13<sup>th</sup> ANNUAL MEMBERSHIP MEETING (AMM) Philadelphia, PA

Thursday—Saturday, May 30—June 1, 2019

### "2 Decades of Language Access in Healthcare: Honoring the Past, Charting the Future"

#### SPONSOR / EXHIBITOR INFORMATION

Why sponsor at the National Council on Interpreting in Health Care's (NCIHC) Annual Membership Meeting (AMM)?

The NCIHC has been a national leader in promoting and enhancing language access in health care since the first meeting of concerned advocates took place in Seattle, Washington in 1994. While the field of medical interpreting has grown exponentially since then, the NCIHC continues to be distinguished for:

- Leadership
- Quality
- Integrity

Sponsorship of NCIHC's Annual Membership Meeting (AMM) provides an exceptional opportunity to showcase your company's products, services, and commitment to language access in health care for limited English proficient individuals.

The focus of the AMM lies in health care, yet also touches the larger related realms of social services, education, immigration, courts and the legal system, and services of all kinds to refugees and immigrants. Sponsorship will open the door to a focused, highly influential group of language access experts from around the country.

#### **Annual Membership Meeting:**

Friday and Saturday, May 31– June 1, 2019, 8:30 a.m.–5:00 p.m. on Friday, 8:30 a.m.–12:00 p.m. on Saturday The Historical Society of Pennsylvania 1300 Locust Street
Philadelphia, PA 19107

"Interpretini" Reception / Language Access Champion Award Ceremony

Friday, May 31, 2019, 6:00 p.m.—9:30 p.m. The Historical Society of Pennsylvania 1300 Locust Street Philadelphia, PA 19107

Questions?
Contact Kevin Cunningham
503.484.2308 direct
eventplanning@ncihc.org
Or Nicole Steen
508.728.3839
info@ncihc.org

#### HOW YOU CAN SUPPORT NCIHC AND LANGUAGE ACCESS IN HEALTH CARE

#### As a Sponsor and Exhibitor of NCIHC's 13th Annual Membership Meeting, you will:

- Highlight your organization's commitment toward the elimination of disparities in healthcare.
- Demonstrate your dedication to best practices in the healthcare interpreting field.
- Showcase your work toward cultural and linguistic competence in healthcare.
- Increase national awareness of your organization's brand, products, and services.
- Reach an expected target audience of decision-makers from health care organizations, businesses, corporations, academic institutions, non-profit organizations, and government agencies at all levels.
- Network and learn about the latest activities taking place locally and around the country.

#### The sponsorship levels and benefits this year are as follows:

#### For the 2<sup>nd</sup> Year

Your AMM sponsorship will also include a one-year sponsorship of the NCIHC's Home for Trainers Webinar Series. The Home for Trainers was created in response to the publication of the NCIHC's National Standards for Healthcare Interpreter Training Programs. As part of a multi-pronged initiative, the Home for Trainers offers bi-monthly webinars designed to help interpreter trainers address training issues and improve training content, methods, and techniques to better meet the standards. Each webinar is presented by an expert Trainer of Trainers to address specific content areas and particular teaching competencies. The NCIHC Home for Trainers Webinars series was voted Best Training Course for Interpreting in 2014 and 2016 in the ProZ Community Choice awards. (ProZ is an online community for language professionals with over 900,000 registered users around the world.) As AMM sponsor, you will reach over 100 participants around the country for each webinar. Participants include Directors of Interpreter Services, Interpreter Trainers, and others, as well as Interpreters themselves.

Please note that sponsorship of the NCIHC Home for Trainers is only available for 2019 AMM sponsorship at the Warrior Level (\$6,000) which includes 4 webinars, and the Hero Level (\$4,500) which includes 2 webinars.

To see more details about the Home for Trainers Webinar Series, please go to: http://www.ncihc.org/trainerswebinars

#### Warrior (\$6,000)

- Introduce Keynote Speaker
- Prominent display of sponsor's name throughout the event
- Prominent placement on NCIHC website premium scrolling banner on homepage
- Permanent listing on NCIHC's website for "2019 AMM" page
- Prominent exhibit space (6' table)
- Corporate logo on Membership Meeting materials (must be received by May 1)
- Full page color ad in AMM Program Book (8 ½ X 11) & Awards Reception program book (5" x 8")
- Complimentary registration for 6 people (includes reception)
   Sponsorship of 4 NCIHC "Home for Trainers" webinars
- NCIHC corporate membership for a year

#### Hero (\$4,500)

- Prominent place on NCIHC website shared scrolling banner on homepage
- Permanent listing on NCIHC's website for "2019 AMM" page
- Exhibit space (6' table)
- Complimentary registration for 4 people (includes reception)
- Corporate logo on Membership Meeting materials (must be received by May 1)
- ½ page color ad in both
   NCIHC corporate membership for a year
- Sponsorship of 2 NCIHC "Home for Trainers" webinars

#### Champion (\$3,000)

- Prominent place on NCIHC website shared scrolling banner on homepage
- Permanent listing on NCIHC's website for "2019 AMM" page
- Exhibit space (6' table)
- Complimentary registration for 3 people (includes reception)
- Corporate logo on Membership Meeting materials (must be received by May 1)

#### Advocate (\$2,000)

- Prominent place on NCIHC website shared scrolling banner on homepage
- Permanent listing on NCIHC's website for "2019 AMM" page
- Exhibit space (6' table)
- Complimentary registration for 2 people (includes reception)
- Corporate logo on Membership Meeting materials (must be received by May 1)

#### Ally - For-profit (\$1,000)

- Exhibit space (6' table)
- Permanent listing on NCIHC's website for "2019 AMM" page
- Complimentary registration for 1 person (includes reception)
- Corporate Logo on Membership Meeting Materials (Must be received by May 1)

#### Ally - Non-profit (\$500)

- Exhibit space (6' table)
- Complimentary registration for 1 person (includes reception)
- Corporate Logo on Membership Meeting Materials (must be received by May 1)
- Permanent listing on NCIHC's website for "2019 AMM" page
- Must be a non-profit organization such as a 501C3, 501C4 etc.

#### Commercial Ad Only (\$250)

 Full color half-page ads in both the AMM Program book 8 ½ X 5 H & the Awards Reception Booklet 4 H X 5 W

### National Council on Interpreting in Health Care (NCIHC) May 30–June 1, 2019 in Philadelphia, Pennsylvania <u>eventplanning@ncihc.org</u>

### Please fill out the information below and email to:

info@ncihc.org

Name of Organization:	
Sponsorship Level:	
☐ Warrior (\$6,000)	
☐ Hero (\$4,500)	
☐ Champion (\$3,000)	
☐ Advocate (\$2,000)	
☐ Ally – <i>For-profit</i> (\$1,000)	
☐ Ally – <i>Non-profit</i> * (\$500)	
☐ Commercial Ad only (\$250)	
Company/Organization Name: Address City/ST/Zip	
Phone	Fax
E-mail Address	
Website	
Signature: X	Date:
Printed Name:	
Phone/e-mail (if different than above)	

<sup>\*</sup>A non-profit organization such as a 501(C)(3), 501(C)(4), etc.

Please indicate the name & e-mail address for each company representative that will receive complimentary registration based on selected sponsorship level:

Advoca Ally – <i>F</i> o	ion = 3 individuals total te = 2 individuals total for-profit = 1 individual total lon-profit*= 1 individual total	
1)		
2)		
-		
3)		
4)		
5)		
6)		

**Note:** This document is a contract of sponsorship between NCIHC and the organization indicated. It is accepted that the signatory is vested with the full and complete authority to bind the sponsoring organization.

Neither the NCIHC nor the Historical Society of Pennsylvania will be responsible for your booth, table, or any items left at your table. Please make arrangements to staff your booth or table at all times.

Payments & Terms: Payment due in full by May 1, 2019. Organizations cancelling on or after May 15, 2019 will be held responsible for 100% of their sponsorship commitment.

#### **Registration & Payment:**

Warrior = 6 individuals total Hero = 4 individuals total

You can pay with a debit or credit card <a href="here">here</a>. Payment receipt will be generated and sent via e-mail. Should your company require an invoice, please contact <a href="mailto:info@ncihc.org">info@ncihc.org</a> and one will be issued to you.

**Alternatively,** you may mail a check or money order with this Exhibitor/Sponsor Contract to:

NCIHC c/o Nicole Steen

466 Day Spring Dr. Boone, NC 28607

**FEIN:** 68-0486368

#### IMPORTANT ADDITIONAL INFORMATION FOR OUR SPONSORS:

Electricity for vendors will be offered at no cost. Information regarding shipping exhibits, materials etc., will be available soon.